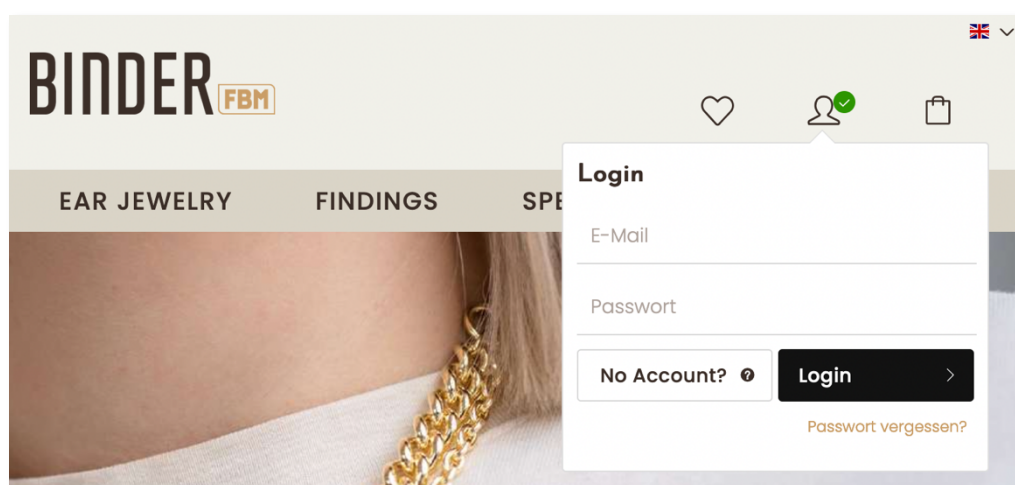


Table of content

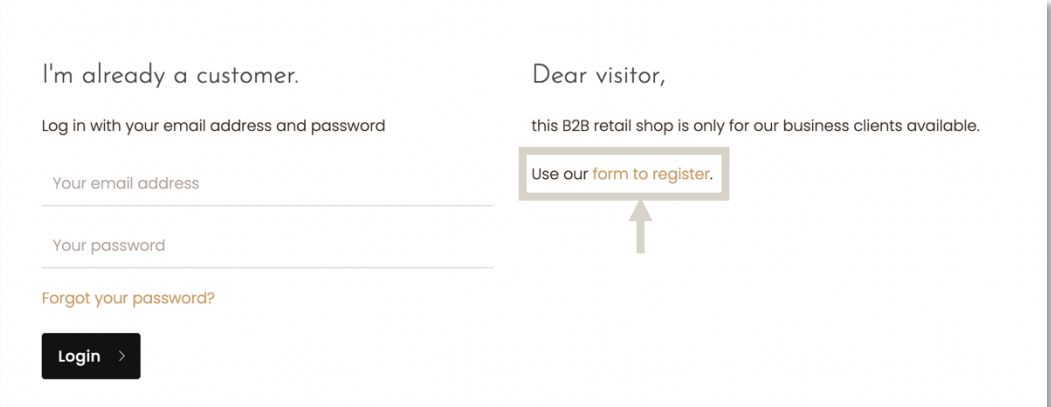
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B2B-Webshop Registration

1. Open the webshop with the link <https://webshop.binder-fbm.de/>.



2. Hover/click on the "My Account" button in the upper right corner to access the login window.
3. Registration:
 - a. Enter your login data and click on "Login"
 - b. If no login data is known/available, please click on "No account?" and use the registration form.



The screenshot displays a login and registration interface. On the left, under the heading "I'm already a customer.", there is a prompt to "Log in with your email address and password". Below this are two input fields: "Your email address" and "Your password". A link "Forgot your password?" is positioned below the password field. A black "Login" button with a right-pointing arrow is at the bottom of this section. On the right, under the heading "Dear visitor,", a message states "this B2B retail shop is only for our business clients available." Below this message is a link "Use our form to register." which is highlighted with a grey box and a grey arrow pointing upwards to it.

4. Once you have received your login-data you can see the prices and availability of all articles.

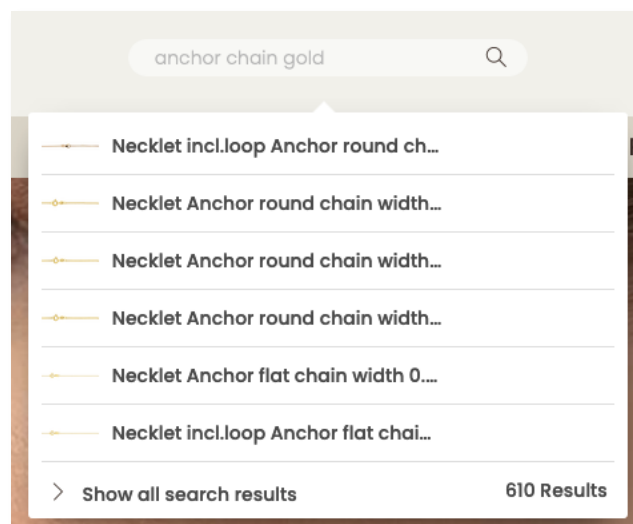
Product search

You have the possibility to search for the items in different ways.

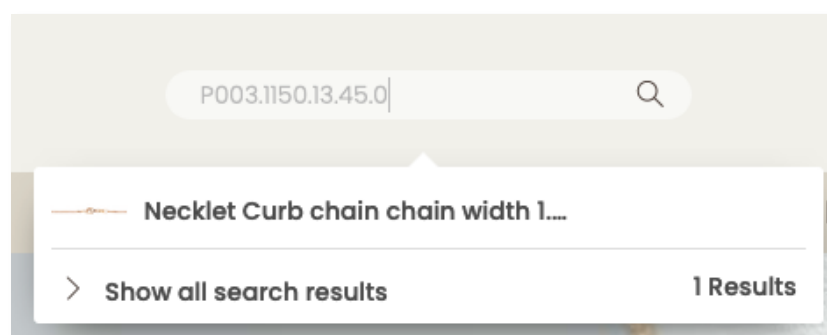
1. Search via the search bar

At the top of the website there is a search bar. Various search terms can be entered into this.

- a. Enter chain type, associated properties such as length, material, etc.

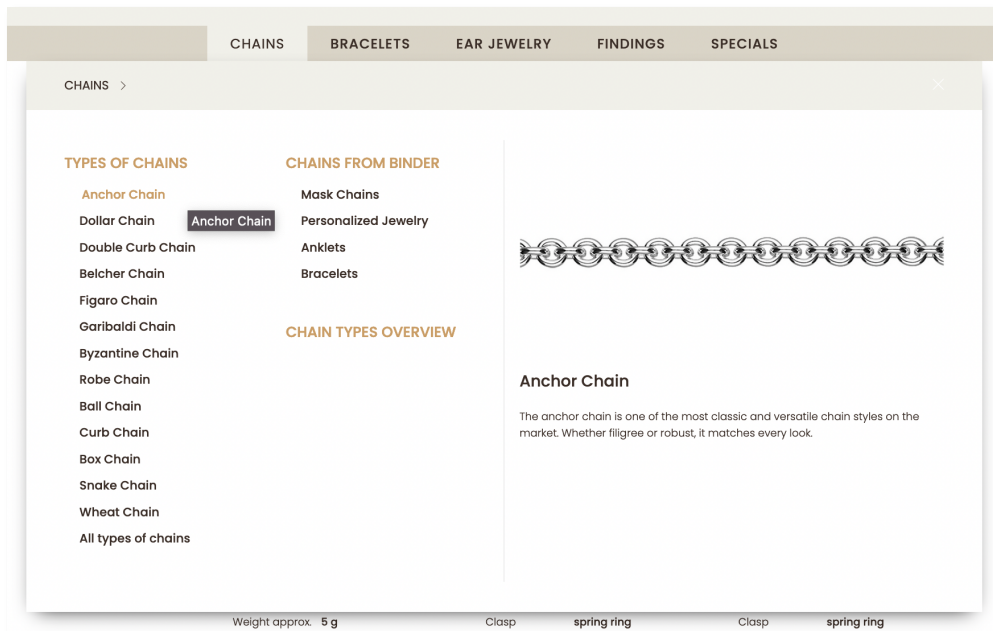


- b. If article numbers are known, these can also be entered.



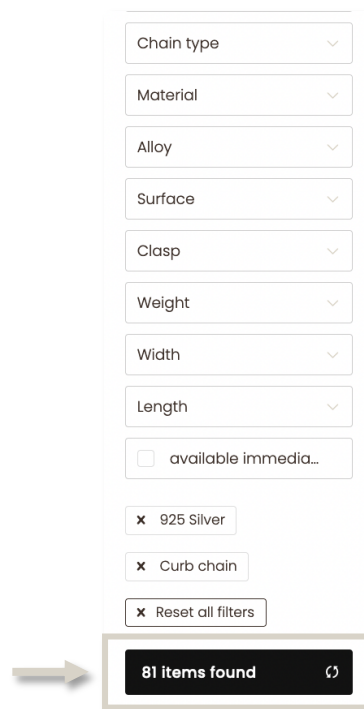
2. Article search via the menu structure

Select the category you are looking for and search the subcategories for the jewelry you are interested in.



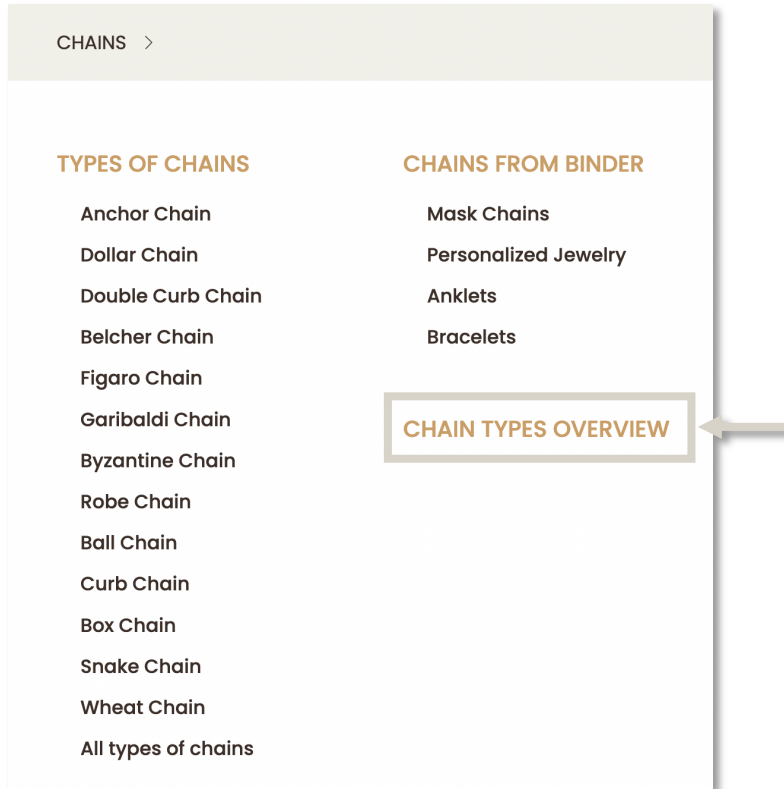
3. Article search with the help of the filter function

In addition, the filter function of our store can always help. Simply enter the desired values, such as the chain type or alloy and then click on "XX items found".

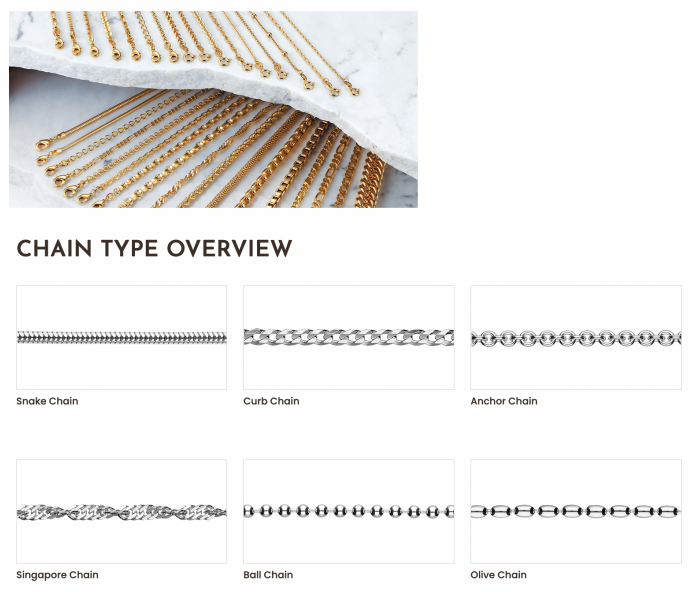


4. Article search via the chain types overview

You can find the overview under the menu item 'Chains'. The menu structure opens and here you click on Chain types overview (bottom right).



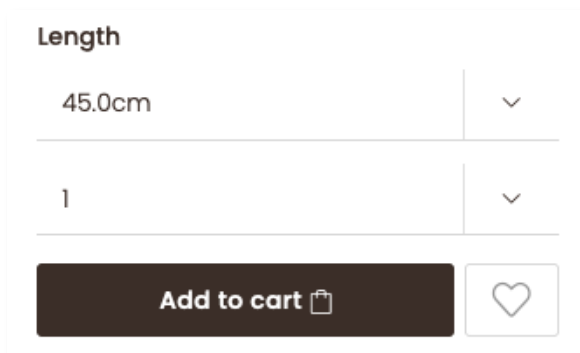
Now you can choose the type of chain you want.



Place order

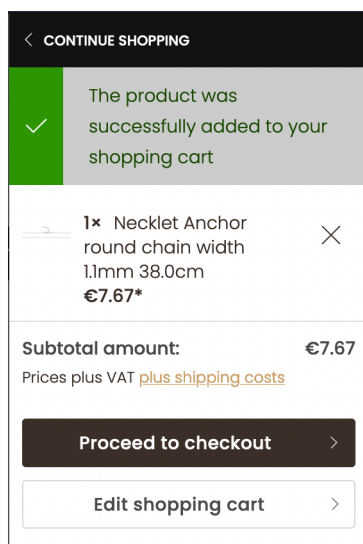
To place an order in our webshop, you must have created a customer account at our company and go through the following steps:

1. Log in to our webshop with your access data.
2. Select the desired article incl. desired length/size and quantity of the product.



The image shows a product selection interface. It has two dropdown menus. The first is labeled 'Length' and currently shows '45.0cm'. The second dropdown menu is currently showing '1'. Below these dropdowns is a dark brown button with the text 'Add to cart' and a small shopping cart icon. To the right of the button is a heart icon inside a square box.

3. Then click on "Add to cart".
4. Your shopping cart will open on the right. You have the possibility to add more items or, if you are satisfied with your selection, to proceed to the checkout in the next step.



The image shows a shopping cart overlay. At the top, there is a dark grey bar with a back arrow and the text 'CONTINUE SHOPPING'. Below this is a green checkmark icon followed by the text 'The product was successfully added to your shopping cart'. The main part of the overlay shows a product entry: '1x Necklet Anchor round chain width 1.1mm 38.0cm' with a price of '€7.67*'. Below the product entry, it says 'Subtotal amount: €7.67' and 'Prices plus VAT plus shipping costs'. At the bottom, there are two buttons: 'Proceed to checkout' and 'Edit shopping cart', both with right-pointing arrows.

- Please check your data! Read the terms and conditions and then check the box to agree to them.

Terms, conditions and cancellation policy

☐ I have read and accepted the [General terms and conditions](#) of your shop.

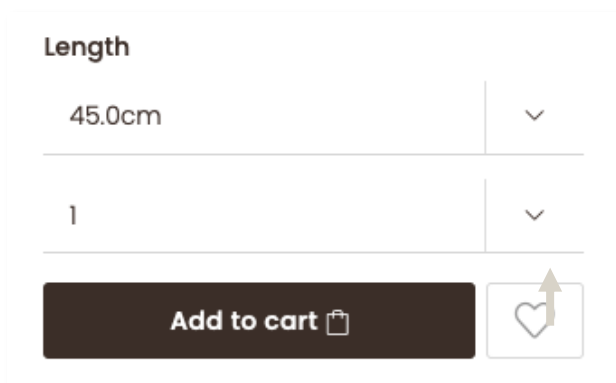
- Now you can send your order by clicking the button " Send order". Thank you for your trust and your order.

Send order >

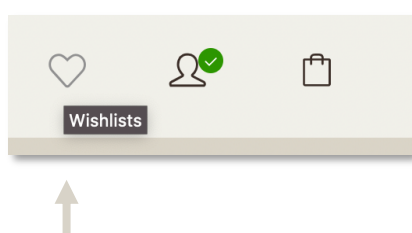
More useful tools

1. Favorite article

As soon as you have found an article in the article overview that you like, you can mark it as favorite by clicking the heart icon and add it to your wish list.



The heart icon in the menu at the top of the screen will take you directly to your individual wish list.



There you also have the possibility to create different lists, for example for different months, to get a better overview of your possible orders.










CREATE WISHLIST

Name for wishlist...

Create wishlist

2. Articles from the overview directly into the shopping cart

If you know straight away which items you would like to buy, you have the option of adding them to the shopping cart directly in the item overview, without having to go to each individual product view beforehand. This saves time and you can complete your order as quickly as possible.

		
Bracelet Anchor figaro chain width 3.5mm €8.68 *	Necklet Figaro diamond cut chain width 1.9mm €8.30 *	Necklet Ball chain chain width 1.2mm €6.20 *
Stock 100 Order number P001.620830.23.19.0 Chain type Anchor figaro Warengruppe Bracelet Alloy 925 Silver Clasp lobster Weight approx. 3.5 g Width 3.5 mm	Stock 100 Order number P001.5352.1.45.0 Chain type Figaro diamond cut Warengruppe Necklet Alloy 925 Silver Clasp spring ring Weight approx. 2.9 g Width 1.9 mm	Stock 100 Order number P001.2112.1.45.0 Chain type Ball chain Warengruppe Necklet Alloy 925 Silver Clasp spring ring Weight approx. 2 g Width 1.2 mm
Length 19.0cm ▾	Length 45.0cm ▾	Length 45.0cm ▾
1 ▾	1 ▾	1 ▾
<div>Add to cart </div> <div></div>	<div>Add to cart </div> <div></div>	<div>Add to cart </div> <div></div>

